

Note of Guest Editor



The multifaceted and controversial impact of COVID19 on all aspects of human life has been discussed in the scientific literature for over a year. The problem of COVID19 impact on the position of women in the economy, society, and the family occupied a special place. The Journal of Women's Entrepreneurship and Education actively publishes on its pages the results of the most relevant and cutting-edge research on gender equality or inequality and gender differences in various fields of activity. The problems of the increased domestic burden on women because of schools' and kindergartens' closure, the deterioration of the economic situation of many families where women were forced to leave work, and the growth of psychological tension among working women have already been repeatedly touched upon. The issues of assessing women's opportunities to do business in the context of a pandemic, their reactions to lockdown demands, the problems of increasing fear, anxiety, and uncertainty about the future of female entrepreneurs are widely covered. At the same time as the experience of different countries has shown compliance with the requirements of self-isolation and quarantine, an extensive lockdown and other negative conditions and phenomena of the COVID19 pandemic have led to an exacerbation of many traditional gender problems, and also revealed new ones. A whole range of issues related to the education of women in the context of a pandemic, as well as the role and place of women in the education system (female teachers in schools, female professors at universities, female researchers, etc.) is widely presented in the previous issues of the Women's Journal of entrepreneurship and education, and was continued in new research.

I would like to express my deep gratitude to the editor-in-chief of the Journal of Women's Entrepreneurship and Education prof. dr. Mirjana Radovich-Markovic for the invitation to become the editor of a special issue of the magazine dedicated to the impact of COVID19 on the gender aspects of business and education. Within the framework of a special topic this issue of the journal presents the results of researches devoted to the analysis of psychological differences in the perception of distance learning by young

men and women, their approaches to the requirements in organizing the educational process at the university and differences in methods of achieving success. The works which are devoted to the psychological characteristics of gender problems in business, reveal gender differences in the perception of professional and life success among entrepreneurs and company leaders, reveal the gender characteristics of the value orientations of entrepreneurs, as well as the characteristics of the gender and socio-professional identities of workers, managers and entrepreneurs. Special sociological surveys made it possible to identify the opportunities and risk factors of female entrepreneurship in the context of a pandemic in specific regions and countries. The results of this analysis are presented in the following issue of the journal. The problems of small and medium-sized businesses are also highlighted. An important area of research is the assessment of gender issues in the field of hired labour in various companies because of a pronounced tendency to change the composition of jobs and professions under the influence of computerization and digitization, aggravated under the influence of COVID19. The special issue offers a discussion of gender issues in the field of labour and employment in various sectors of the economy under the influence of digitization. A special area of research is the assessment of gender differences in the composition and structure of employees of state and municipal authorities. These and many other problems require their solution and elimination. I hope that the works included in the special edition will expand the base of theoretical and practical knowledge in the field of education, employment, female entrepreneurship, as well as identify the dangers of increasing gender problems and propose ways to solve them.

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