

The Word of Editor-in-Chief



Majority of this volume's materials are prepared for a Conference **"ECONOMIC PROSPECTS IN THE SECOND DECADE OF THE 21st CENTURY - How to Get Out of the Crisis** – which will be held on **14-15th April 2010** at Institute of Economic Sciences and Belgrade Banking Academy in Belgrade.

Women are more directly exposed as employees and business owners to the impact of the current economic crisis than ever before. Women's earnings have become increasingly important to the family economy and the impact on families of women's job losses and business failures is greater than in previous recessions. Because that, it should be paid more attention to women and entrepreneurship as well as to the sort of self employment that attracts women, to starting or growing micro or small enterprises and to social enterprise. Namely, women's entrepreneurship can make a particularly strong contribution to the economic well-being of the family and communities, poverty reduction and women's empowerment.

This volume contains ten articles covering a wide range of topics as follow: *business environment, business knowledge, social entrepreneurship, social changes and their impact on women, motivation for small and medium-sized entrepreneurs, job formation through self-employment and small-business creation* and so forth.

The Editorial Board deeply appreciates the contributions of all who submit manuscripts to the Journal. I am extremely proud of our reviewers and staff, and feel that the editorial process is professionally undertaken.

The *Journal's* editorial staff continues to welcome your comments and reactions on the issue.

Once again, thank you.

A handwritten signature in blue ink, reading "prof. dr. Mirjana Radović-Marković". The signature is written in a cursive style.

Editor-in-Chief
Professor Mirjana Radović-Marković, PhD